



Scan QR
for your
**FREE Water
Quality Test!**



Don't keep us a secret!

Click here to find out how you can earn credit for referring your family, friends, neighbors, co-workers, or anyone you think would benefit from having better water!



WATER SOFTENER VS. WATER CONDITIONER:

Which Is Right For You?

Article from CulliganStoner.com



Having problems with your water? Do you know what needs to be done to fix these problems? The truth is many homeowners do not know the problems their water has or how to fix them. When it comes to water hardness, there are typically two options you can use, a *water softener* and a *water conditioner*. While they largely do the same job to fix your problem, there are some key differences between softeners and conditioners.

Water Softeners vs. Conditioners: How Do They Treat Your Water?

Water Softeners

A Water Softener exchanges costly, scale-producing hardness minerals like calcium, magnesium, and iron, with sodium. To do so, it uses a technology referred to as the "Ion Exchange" process. Softened water prevents dry skin, unmanageable hair, spotted dishes and glassware, dull, and dingy laundry, excessive use of soaps and detergents, and unsightly build-up on shower walls, sinks, tubs, fixtures, and showerheads. Water Softeners also eliminate the risk of pipes and water-using appliances becoming clogged with mineral scale. In effect, water softeners remove the unwanted costly hardness particles from the water.

Water Conditioners

A Water Conditioner, on the other hand, stops short of removing hardness from water but rather transforms the hardness elements in water into crystals which reduce scale formation in pipes, plumbing, and water heaters. This technology is called "Template Assisted Crystallization." Properly understood, a Water Conditioner is a great solution for scale reduction without the use of sodium. However, water conditioners as such do not deliver the full range of benefits provided by softened water. Water conditioners can be designed to reduce other aesthetic issues like taste and odor removal stemming from the presence of chlorine, for example, in the water. At Culligan, we are pleased to offer a complete line of Softeners and Conditioners to help customers achieve their water quality goals.

Which System Should You Use For Your Home?

While your decision is up to you and depends entirely on what you are looking for, water softeners tend to be a better long-term investment. No matter which product you are looking for, however, Culligan is here for you. With softeners and salt-free conditioners to choose from, we've got what you need.

HERE'S A COOLER IDEA

Bring home better, cleaner, safer water with **Culligan Bottled Water Delivery Service.***

**10 GALLONS
FREE
WITH 1-YEAR
BOTTLED WATER CONTRACT**

*Receive 10-Gallons of bottled water free--with 1-year contract on bottle-water dispenser. See local dealer for details. Dealer participation may vary. Only applicable to current delivery area. Offer good 04/10/23-06/11/23



CLICK HERE TO
**HEAD OVER TO
CULLIGANSTONER.COM
TO CHECK OUT OUR
REVAMPED WEBSITE!**

- Online bill-pay
- Request service
- Find Owner's Manuals & Guides
- Plus, so much more!!

START YOUR JOURNEY
TO BETTER WATER

CLICK HERE TO
REQUEST YOUR
FREE IN-HOME
WATER TEST

OR

CALL
(800) 678-6203